



## THE OREGON VINTNER

WHAT WOULD YOU SAY IF WE TOLD YOU THERE'S A MAN IN OREGON WHO'S CHANGING THE WAY WINE IS MADE AND ENJOYED? AND THAT THIS MAN HAS COHORTS ALL OVER OREGON TENDING GRAPES IN A WAY THAT HAS MADE THE MAN, HIS COHORTS AND MANY CONVERTS BELIEVE THAT OREGON WINE IS THE MOST FLAVORFUL AND SOME OF THE BEST WINE IN THE WORLD? BEFORE YOU ANSWER, COME HAVE A TASTE.

As it so happened one day, a man who came to be known as Papa Pinot fell in love with a curious spirit—the curious spirit being a kind of grape they call pinot. He was so head over heels for the mysteriously delicious fruit and what happens to it when left to sit in a barrel for a bit with some yeast, that he set out to create his own special vineyard just for them. He searched high and low and as it so happened the grapes with whom he fell in love just so happened to fall in love with the long, cool growing season of the beautiful green hillsides in Oregon. So they settled here to start their life together. And instead of listening to the ways of the European and Californian wine makers, Papa Pinot decided to listen to what his vines had to say. He tended them with care and admiration, not forcing them to be anything but what they wanted to be. And he found that when given the chance, Oregon pinots have many secrets to share. So when you come to Oregon, be sure to try a bottle or seven. Their secrets are delicious.

Have a taste of something different. Go to [traveloregon.com](http://traveloregon.com) or call 1-800-547-7842 to plan your visit to David Lett's, aka Papa Pinot's, winery and other pioneering Oregon wineries to sample their labors of love.

OREGON. WE LOVE DREAMERS.™

